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RDD Awards 2026

Social Design: Beyond
Sustainability, Responsibility

Milan Design Week 2026

Why the RDD Awards Were Created

The RDD Awards were born from the desire to give voice and visibility to those design projects that take on a **concrete responsibility towards society, culture, and the environment.**

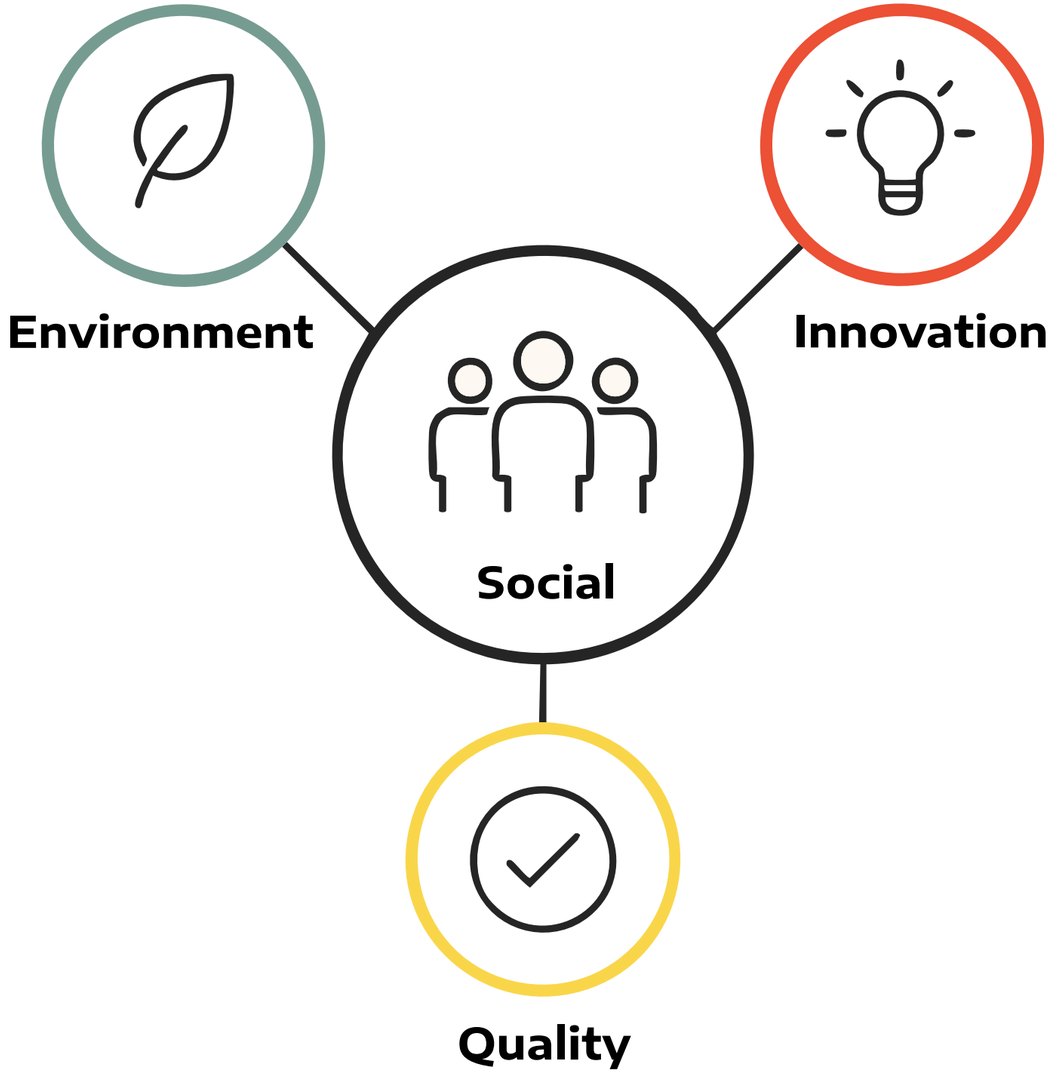
Not just environmental sustainability, but also **social inclusion, ethical production, cultural innovation, and urban regeneration.**

A recognition dedicated to those who believe in design as a tool for positive change.



Award Objectives

- Promote Social Design as a cultural and design practice
- Highlight projects and products with high social and environmental impact
- Support Italian and international best practices
- Give visibility to the leaders of responsible design
- Stimulate a collective reflection on the social role of design



Tema

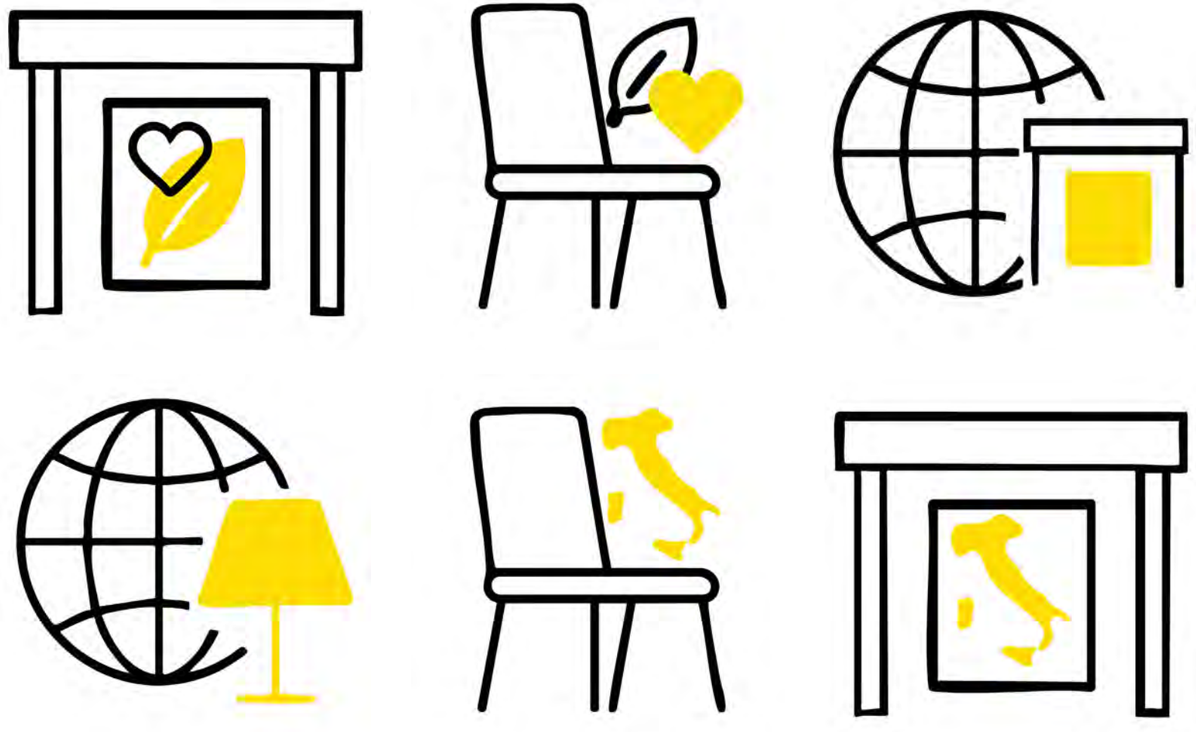
An invitation to go beyond a narrow view of sustainability and embrace a **broader concept of responsibility:** towards people, territories, communities, and future generations.

Design as a **conscious and transformative action,** capable of making a real impact on the present.

“Social Design: Beyond Sustainability, Responsibility”

Award Categories

- Best Responsible Exhibition/Installation – MDW26
- Best Responsible Product – MDW26
- Best International Exhibition/Installation
- Best International Product
- Best Italian Product
- Best Italian Exhibition/Installation



Who Can Participate

Participation is **automatic and free** for all exhibitors and registered participants in the RDD District during Milan Design Week 2026.

Additionally, designers, companies, or external curators can submit their projects by filling out an online form.

All details, links, and materials are available on the official webpage: https://repubblicadeldesign.it/rdd-awards-2026/

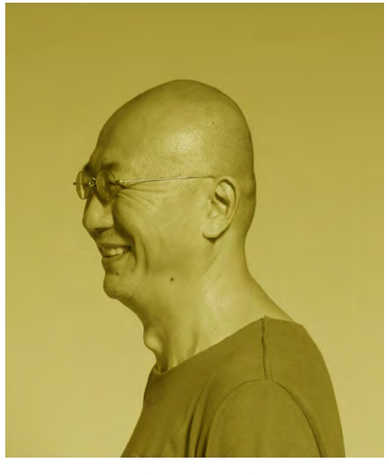


Evaluation Criteria

- Positive social impact
- Environmental sustainability and circularity
- Innovation and design originality
- Executive and production quality
- Consistency with the award theme



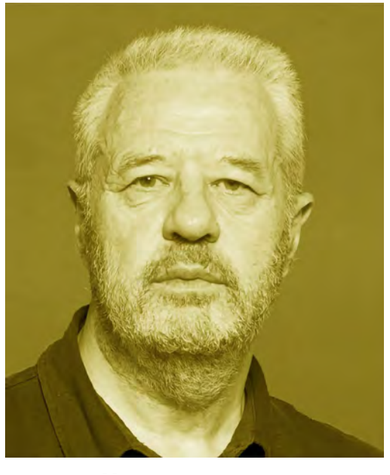
The Jury



Weichen Zhong



Davide Crippa



Alberto Bassi



Barbara Di Prete



Raffaella Fagnoni



Alessandro Guerriero



Massimo Barbierato



Lorenzo Damiani

(The jury will be progressively expanded)

Key Dates

Call for applications:
July 2025 – February 2026

Evaluation period:
March 2026 – April 2026

Winners announcement:
Milan Design Week 2026

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Contacts

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www.repubblicadeldesign.it